# Arlington Missing Middle Study

Housing Partnership Network, 01/17/2022

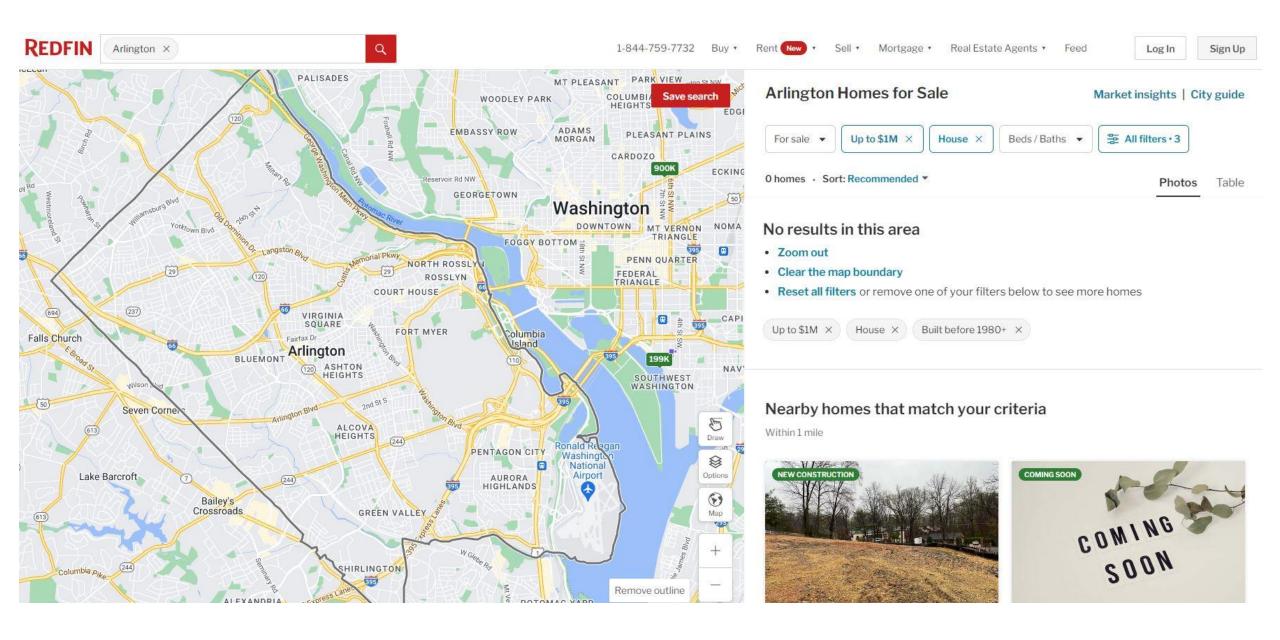
Brian Goggin, Policy and Project Manager



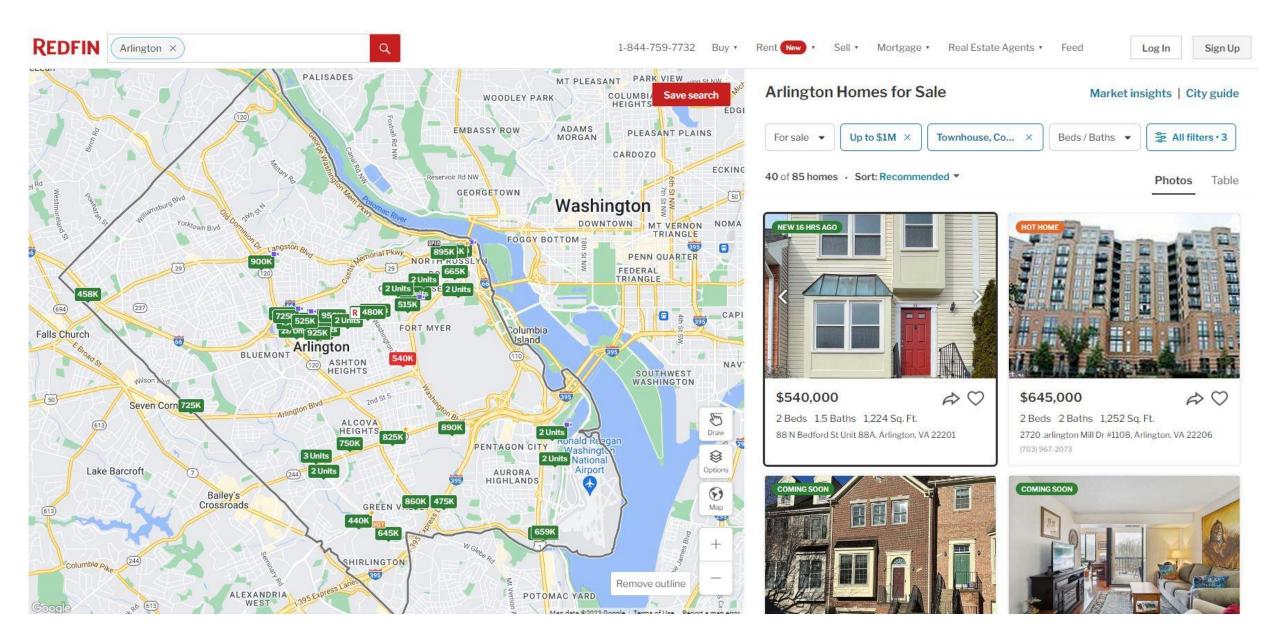


Arlington Partnership For Affordable Housing

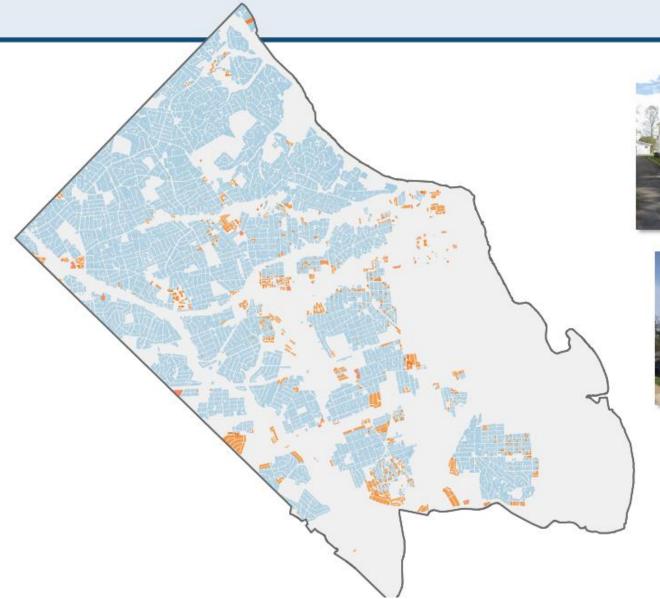
#### For sale single family detached homes built since 1980 under \$1M



#### For sale townhomes/condos built since 1980 under \$1M



### **Existing Missing Middle Housing**











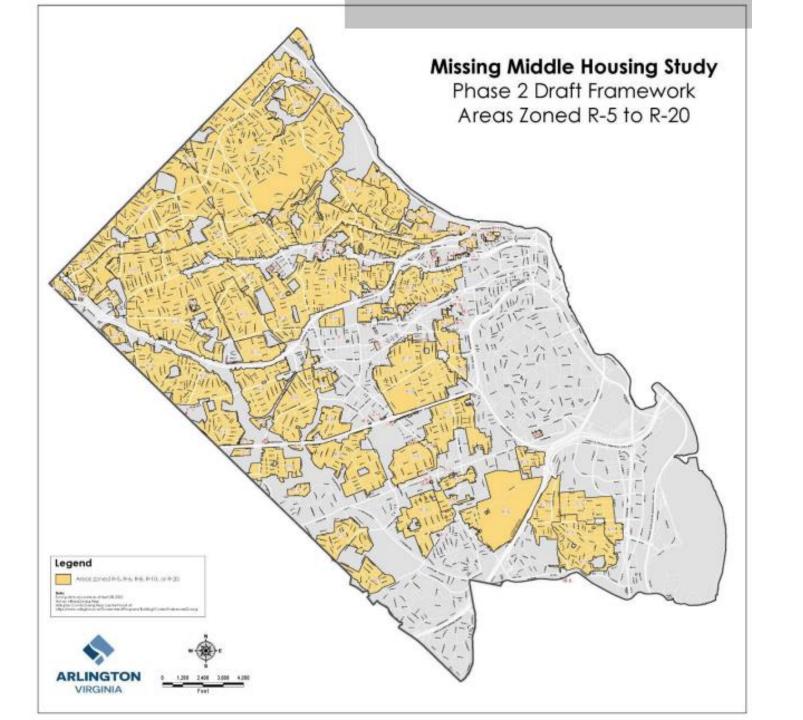


#### **Existing Land Use**

Lots with 2-8 Housing Units or Townhouses

Lots with Single-Detached Housing

All Other Land Uses



## Status Quo: SFH → Mansion accepted with minimal review



# Missing Middle: A more affordable alternative that is currently illegal to build in most places



# Missing Middle simply means that sometimes one of these holds more than one family



## Arlington Missing Middle Housing Draft GLUP and ZO Amendments

- Legalize building 6-8 units countywide
- Min. lot size requirements equal or greater than existing zones
- Maintains current maximum lot size coverage
- Under consideration: 0-1 parking spaces per unit requirement
- Under consideration: one shade tree planting per dwelling unit
- Under consideration: annual cap on permitted missing middle housing units

#### A Little History

- 1930: Arlington adopts first zoning ordinance
- 1935: Colonial Village, among first FHAbacked apartments, included racial restrictive covenants
- 1938: Arlington bans row houses
- 1961: General Land Use Plan (GLUP) adopted, making missing middle housing illegal to build on ¾ of the residential land
- 1969: Rowhome ban repealed, but still illegal in most of the county through zoning
- 1973: GLUP changes to allow high-rise development around new metro corridors

## All Sections of Arlington County Threatened

## **Row Houses**

Are YOU Willing that Your County be Developed as a Row House Community?

THE CIVIC FEDERATION is holding a Public Meeting at the Lyon Park Community House Wednesday, August 10th, at 8 p. m., to consider this problem.

YOUR COUNTY BOARD is passing on 21
Applications for Row Houses Saturday,
August 13th, at 9 s. m., at the Court House.

MR. CITIZEN, it is up to you to Protect Your Home and Interests by attending both of these meetings and registering your protests.

#### Why?

**Affordability:** Allow families to share high land costs and live together in smaller units within the same size of building.

**Equity:** End exclusionary zoning that evolved after racial covenants were made illegal

**Adaptability:** More diverse housing stock with more 'starter homes'. Downsizing options within the low-density neighborhood environment

**Environmental:** Allow more people to live close to jobs and in walkable, transit-friendly neighborhoods.



#### **Supporting Organizations**































YES TO DIVERSITY
YES TO LOWER-COST HOUSING
YES TO NEW NEIGHBORS
YES TO MISSING MIDDLE



Arlington for Everyone

www.missingmiddlearlington.net



#### Opposition & Familiar References to the Past



All Sections of Arlington County Threatened

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#### APAH Support



May 24, 2021

Arlington County Board Bozman Government Center 2100 Clarendon Blvd., Suite 307 Arlington, VA 22201

RE: Missing Middle Housing Study Draft Framework

Dear Arlington County Board and Staff

APAH supports the Missing Middle Housing Study's Phase 2 Draft Framework recently published by county staff. We support the staff's initial proposal to allow for 2-8 units by-right in all zoning districts currently limited to single-household development. This change represents a significant step forward in providing more housing diversity and affordability countywide, and we urge the County Board to support the proposal.

Although new missing middle housing options will not primarily serve low-income households, they would nonetheless be a powerful complement to APAH's work by providing more housing affordability in single family areas. Currently in these areas – which make up the vast majority of all residential land in the county – large single-family home redevelopments are the only legally allowed form of new housing. Due to their large size and expensive land, most of these new homes are only affordable to the highest-income households earning seven-figure salaries. The proposed changes promise to alleviate this problem by allowing for smaller homes that can spread expensive land costs over multiple units. This will provide for more affordable housing suitable for young couples, retirees, and middle-income households, most of whom do not qualify for committed affordable housing.

The framework includes a few key details that APAH is pleased to see and would like the County Board to preserve in the plan. First, we support staff's proposal to make these changes countywide, as this represents the most equitable way to grow as a community. This would allow more people to reap the benefits of living in the wealthiest parts of the county, which, currently due to exclusionary land use policy, are off-limits to growth. We are confident in the county's ability to invest in

salaries. The proposed changes promise to alleviate this problem by allowing for smaller homes that can spread expensive land costs over multiple units. This will provide for more affordable housing suitable for young couples, retirees, and middle-income households, most of whom do not qualify for committed affordable housing.

#### **APAH's Mission Statement**

To develop, preserve, and own quality, affordable places to live; to promote stability and opportunity for our residents; and to advocate with the people and communities we serve.

#### What's Next?

October 31st,
2022: Draft
Zoning Ordinance
and General Land
Use Plan text
released

January 21st, 2023: Request to Advertise Board hearing Additional citizen and planning commission hearings

March 18<sup>th</sup>, 2023: The County Board holds a vote to adopt, hopefully



#### How to Get Involved

- Support missing middle in the county community conversations: <u>https://www.arlingtonva.us/Government/Programs/Housing/Housing-Arlington/Tools/Missing-Middle</u>
- Email the County Board and tell them you support missing middle: <a href="https://www.arlingtonva.us/Government/County-Board/County-Board-Members">https://www.arlingtonva.us/Government/County-Board/County-Boa
- Sign up to speak at the county RTA hearing on Jan. 21st: <a href="https://actionnetwork.org/events/arlington-rta-hearing">https://actionnetwork.org/events/arlington-rta-hearing</a>
- Join the missing middle network: https://www.missingmiddlearlington.net/
- Organize with Alliance for Housing Solutions or YIMBYs of NOVA

#### Some final thoughts

- Zoning reform critical to increasing housing affordability
- Zoning is inherently political
- Political change requires coalition-building and on-theground organizing
- You can't "community feedback" your way to consensus.
   Tradeoffs are real and have to prioritize

- Maintaining the status quo is just as much a policy choice as change
- Reform process to consider underrepresented groups like young people, renters, and future residents.

## Thank you!

**Appendix Follows** 





Arlington Partnership For Affordable Housing 4318 N Carlin Springs Road Arlington, VA 22203 703.276.7444 | apah.org

#### More resources

<u>Arlington Missing Middle Draft GLUP and Zoning Ordinance Amendments</u>

Missing Middle Arlington Supporters Page (missingmiddlearlington.net)

Missing Middle Housing Study – Official Website of Arlington County Virginia Government (arlingtonva.us):

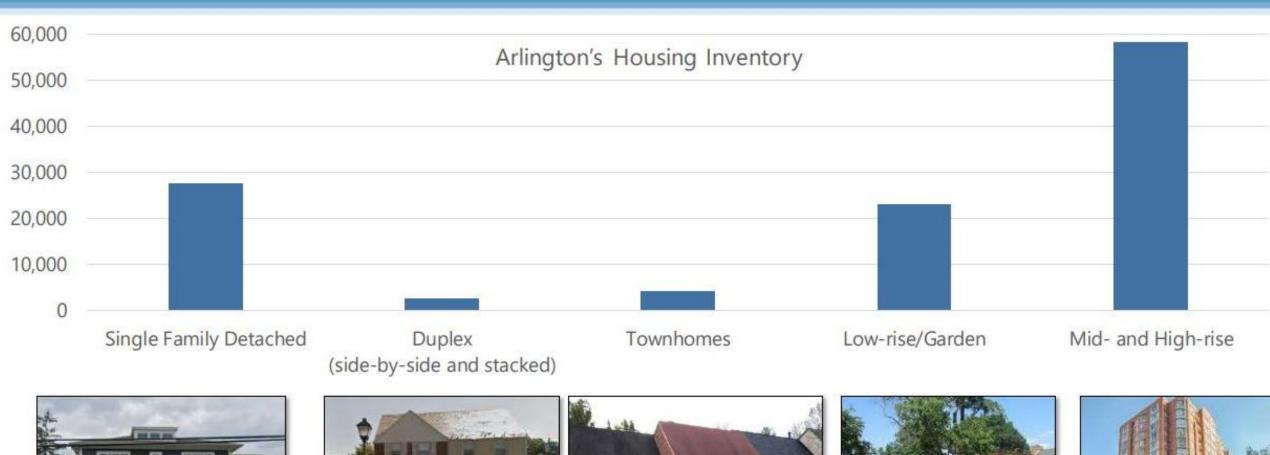
A History of Residential Development, Planning, and Zoning in Arlington County, Virginia (April 2020), Virginia Tech

Terner Center for Housing Innovation: Unlocking the Potential of Missing Middle Housing

#### Similar efforts elsewhere

- Minneapolis (2019) Legalized triplexes citywide
- Portland (2020) Residential Infill Program, up to 4 units citywide
- Oregon (2018) HB 2001, quadplexes statewide in cities > 25,000 people
- Maine (2022) LD 2003, up to 4 dwelling units on most lots
- California (2021) SB9, allows subdivisions (up to 4 units) everywhere
- Utah (2021) HB 82, legalizes ADUs in most places

#### **Arlington's Housing Gap**















\$2,700 - \$3,300/mo.

**Monthly Rent**